



**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

The Moody Family YMCA 2020 Track Meet Sponsorship Opportunities

Grades 1 & 2: May 16, 9-11:30am Grade 3: May 18, 4:30-7:30pm
Grade 4: May 19, 4:30-7:30pm Grades 5 & 6: May 20, 4-8:00pm

For over 25 years The Moody Family YMCA has hosted 1000+ students representing their schools for the highly anticipated 4-day track meet! The kids, parents, grandparents and friends of Park Cities students fill the stands to cheer on their favorite runners! The YMCA expects over 4,000 in attendance this year. Supporting this community tradition is a great opportunity to get your name in front of Highland Park and University Park families and businesses.

High Jump Sponsor: \$1,500 **One Opportunity

- ◆ Logo on all bibs worn by participants
- ◆ Logo on Track T-Shirt
- ◆ Social Media Recognition
- ◆ Program Recognition

50-Yard Dash Sponsor: \$500

- ◆ Logo on Track T-Shirt
- ◆ Social Media Recognition
- ◆ Program Recognition

Relay Race Sponsor: \$750

- ◆ Logo on Track T-Shirt
- ◆ Program Recognition
- ◆ Social Media Recognition
- ◆ Display any promotional materials

Long Jump Sponsor: \$250

- ◆ Hang company banner at meets
- ◆ Distribute promotional items at meets
- ◆ Program Recognition
- ◆ Social Media Recognition





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Want to become a Track Meet Sponsor?

Please fill out the information below and return this page to Mona Callaghan at mcallaghan@ymcadallas.org or by mailing to 6000 Preston Rd. Dallas, TX 75205.

Company or Individual Information (as you would like to appear on materials):

Sponsor Name: _____

Sponsor Level: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

Signature: _____

*Please provide a high-resolution logo in EPS or PDF format to Mona Callaghan, mcallaghan@ymcadallas.org. To take advantage of all sponsorship marketing benefits, logos must be to Mona by **April 15th, 2020!***

Payment

Checks can be made out to **The Moody Family YMCA** and mailed to Mona Callaghan at [6000 Preston Rd. Dallas, TX 75205](https://www.google.com/maps/place/6000+Preston+Rd,+Dallas,+TX+75205). If you would like to pay by credit card please call Mona at (469) 276-0667.