



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Building a
**STRONGER,
HEALTHIER
& SAFER
COMMUNITY
FOR ALL**



For a better us.

2019 ANNUAL REPORT

YMCA OF METROPOLITAN DALLAS

www.ymcadallas.org



Dear YMCA Family and Friends,

2019 was another outstanding year, meeting the needs of the communities we are so fortunate to serve. For more than 134 years the Dallas YMCA has been adapting to the changing needs of our members, and 2019 was no different. Our highlights this year reflect some of the ways the Y provided support and resources to the children and families in our community to become more healthy, confident and connected.

As we begin 2020, the YMCA looks to grow and serve thousands of new families and new communities by expanding our presence throughout the North Texas region. Following a year-long study, the YMCA of Metropolitan Dallas Board of Directors and our leadership approved a multi-year, strategic growth strategy to renovate existing YMCA locations and partner with new communities to significantly expand the YMCA of Metropolitan Dallas' footprint with new or expanded programs or facilities.

While our programs and facilities are based on the unique needs and interests of the communities we serve, every Y has one thing in common: our people, our volunteers, members, donors and staff all working together to strengthen community. Thank you for your continued support and participation; we are excited for what's to come.

Warmly,

Curt Hazelbaker
President and CEO



Crayton Webb
Chief Volunteer Officer





THE YMCA OF METROPOLITAN DALLAS IS FOR:





YOUTH DEVELOPMENT

Nurturing the potential of every child and teen

We believe that all kids deserve the opportunity to discover who they are and what they can achieve. That's why, through the Y, thousands of youth today are cultivating the values, skills, and relationships that lead to positive behaviors, better health, and educational achievement.





100 KIDS

received free math and literacy lessons along with fun, structured camp-like activities in our Summer Learning Academies

YMCA AFTERSCHOOL

At the Y, we believe all children deserve a safe place to go after school to explore the arts or science and technology, engage in physical activity, get help with homework, and learn the importance of giving back to their community.

7,425 KIDS

were inspired to learn, play and grow in one of our 84 Afterschool programs

310 KIDS

learned creativity, self-esteem, and independence at three YMCA preschools

6,998 YOUTH

tried new activities,
made lasting friendships,
and gained independence
at Day Camps



1,042 KIDS

gained confidence
and independence at
overnight camp at
Camp Grady Spruce
& Collin County
Adventure Camp



Like many Y programs, Camping is all about learning skills, developing character, and making friends. The Dallas YMCA has served North Texas kids with life changing summer experiences for more than 100 years.



25,117

elementary and middle school
Outdoor Education students
experienced hands-on learning
in nature at Camp Grady Spruce
and Collin County Adventure
Camp





**EMPOWERING
GLOBAL
LEADERS
OF TODAY**



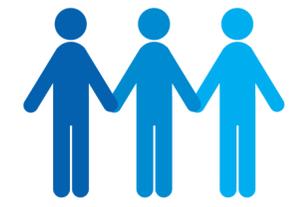
**TXMUN
TEXAS MODEL
UNITED NATIONS**

1,374 TEENS

honed leadership
and public speaking
skills in Youth &
Government



**YMCA
TEENS**



At the Y, we develop teens in a safe place for them to explore who they are, find their voice and prepare for their future.

389 TEENS

engaged in solving pressing
global problems
with the art of compromise
and diplomacy through
the Model United Nations
program

2,160 TEENS

found a sense of
belonging through camp,
leadership and education
programs



57,863 YOUTH

gained new skills and learned about the importance of sportsmanship through YMCA Youth Sports



SWIM, SPORTS & PLAY

The Y is a starting point for many kids to learn about becoming and staying active. When kids play sports or learn to swim, they can build confidence, discover their personal best, and have fun being part of a team.

19,683 YOUTH

learned invaluable water safety and swimming skills in YMCA swim programs





HEALTHY LIVING

Improving the nation's health & well-being

In communities across the nation, the Y is a leading voice on health and well-being. With a mission centered on balance, the Y brings families closer together, encourages good health and fosters connections through fitness, sports, fun and shared interests. As a result, thousands of North Texas youth, adults and families are receiving the support, guidance and resources needed to achieve greater health and well-being for their spirit, mind and body.



**FAMILY
TIME**



**COMMUNITY
HEALTH**



125

attended the Y's FATHER OF THE YEAR event celebrating dads from each branch



FAMILY TIME 

Parents want what's best for their families and to have fun. That's why, at the Y, our mission is centered on the balance of spirit, mind, and body. We bring families closer together through quality time in fun and healthy activities.



1,845

DADS & CHILDREN

created memories of a lifetime in the Adventure Guides Program



**1,487
PARTICIPATED**

in LiveStrong at the YMCA,
Diabetes Prevention Program,
FIT For Health,
Get Up and Go,
YMCA Weight Loss Programs,
or Healthy Cooking Classes

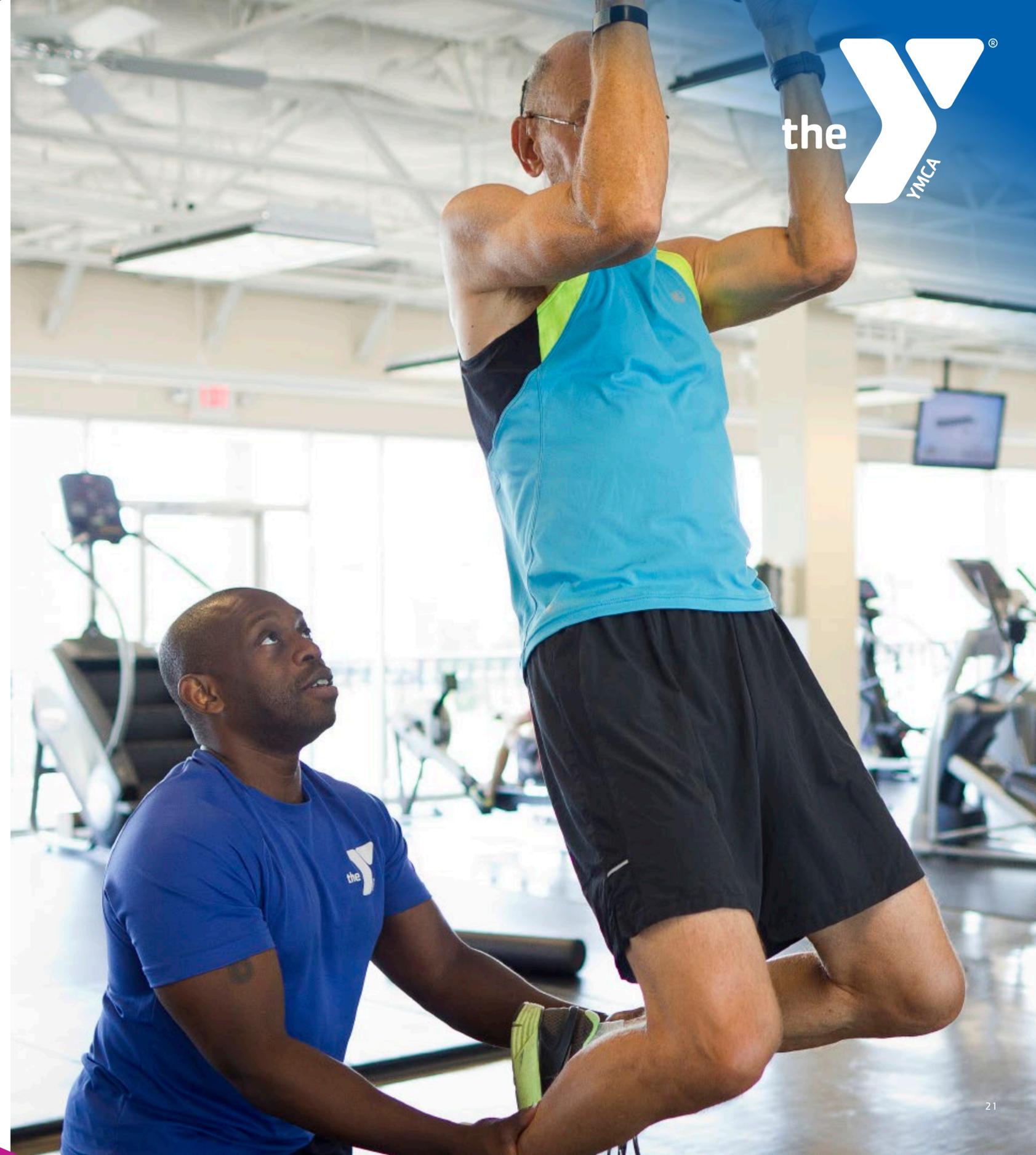
COMMUNITY HEALTH

The Y aims to improve the nation's health and well-being by providing programs and activities that reduce risk for disease, and help others reclaim their health. These programs can create a path for helping individuals prevent, delay, or live better with chronic conditions.



**16 TEENS
CONQUERED**

their weight management issues
while having fun, making
new friends, and building
self-esteem at Kamp K'aana





HONORING HEROES
 THE 2nd ANNUAL DAN LICARDO
 BLOOD DRIVE
 Cross Timbers Family YMCA



SOCIAL RESPONSIBILITY

Giving back and providing support to our neighbors

We know that when we work together, we move individuals, families, and communities forward. The Y responds to society's most pressing needs by developing innovative, community-based solutions to help those in need to reach their full potential. We are also committed to inspiring a spirit of service by uniting individuals from all walks of life to participate in and work for positive social change.

**SAFETY
 AROUND WATER**

**THE ASHFORD RISE
 SCHOOL OF DALLAS**

**GIVING
 BACK**

**2,046
CHILDREN**

in low-income apartment communities received free water safety skills through one of six mobile YMCA swim instructor and lifeguard teams

**SAFETY
AROUND WATER**



Teaching children how to be safe around water is not a luxury, it is a necessity. In Texas, drowning is the leading cause of accidental death among children. According to the Center for Disease Control, formal swimming lessons can reduce drownings by 88%.



**2,831
CHILDREN**

received free or reduced cost lessons through the Urban Swim program in four Y branches in west and southern Dallas communities





80 CHILDREN

ages 6 months to 5 years have learned, played, and thrived together at The Ashford Rise School of Dallas

THE ASHFORD RISE SCHOOL OF DALLAS

The Ashford Rise School of Dallas certainly highlights two of the most important words of the YMCA's statement, "For all." The Rise School provides the highest quality of early childhood education services to children with Down Syndrome or other developmental disabilities and traditional learners in an inclusive classroom environment.



The Ashford Rise School™
OF DALLAS



RUNWAY FOR RISE

Annual fundraiser to support families with children who attend the Ashford Rise School of Dallas



8,483
Volunteers

served the 21 Dallas
YMCA Branches



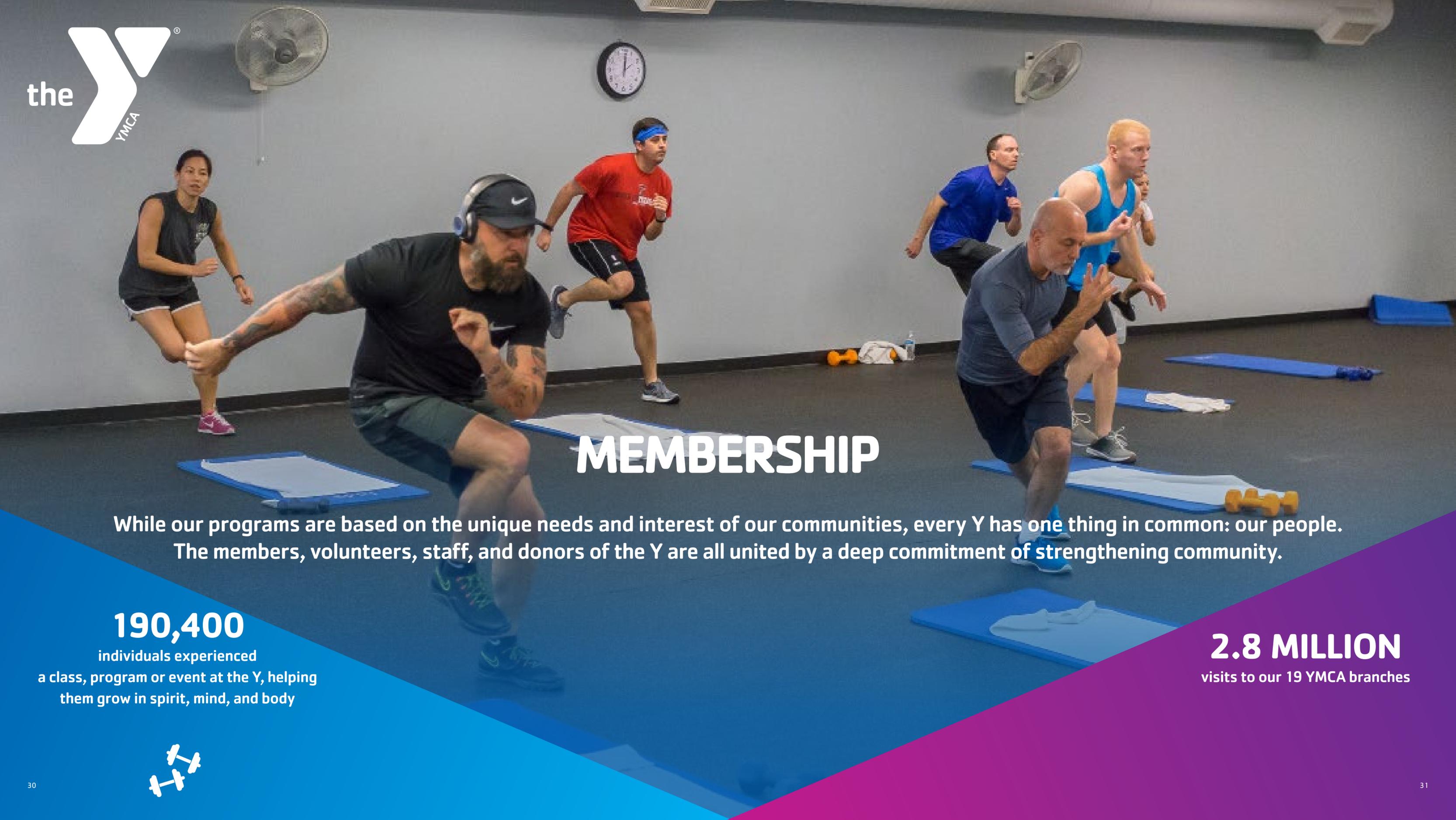
GIVING BACK

The Y is a cause for strengthening community. Over 8,400 individuals across North Texas give back and support their neighbors by volunteering at the Y. Whether coaching a team, raising funds, working an event, or serving on a board or committee, these volunteers are taking an active role in bringing about enduring change right in their own neighborhood.

244,460
Volunteer Hours

were provided in 2019





MEMBERSHIP

While our programs are based on the unique needs and interest of our communities, every Y has one thing in common: our people. The members, volunteers, staff, and donors of the Y are all united by a deep commitment of strengthening community.

190,400

individuals experienced
a class, program or event at the Y, helping
them grow in spirit, mind, and body

2.8 MILLION

visits to our 19 YMCA branches





POWERED BY COMMUNITY

LEADERS IN THE COMMUNITY

2019 YMCA KEY LEADERS LUNCHEON

Dallas Mayor Eric Johnson was our keynote guest at our 16th Annual YMCA Key Leaders Luncheon

YMCA Key Leaders Luncheon

designed to connect key community and business leaders with the timely local issues that have regional impact while also sharing a few accomplishments and priorities of the YMCA.

over 530
attended

Host: Crayton Webb
Keynote: Mayor Eric Johnson
CEO Address: Curt Hazelbaker

I am healthier because of the YMCA **FITNESS PROGRAM**



CELEBRATING OUR VOLUNTEERS

2019 YMCA OF METROPOLITAN DALLAS DISTINGUISHED LEADERSHIP AWARDS



BALKI CHAMKURA

George L. Allen Distinguished Leadership Award



BETH TAYLOR

The Charles P. Storey Strong Communities Award



W. KELVIN WALKER

Theodore P. Beasley Distinguished Leadership Award



CELEBRATING OUR VOLUNTEERS

Sam Winstead Volunteer of the Year Award

presented every year to a volunteer at each branch of the Dallas YMCA who has demonstrated exceptional commitment to a program or has helped further the goals of the YMCA in his or her community.



ALLISON P. SCHWARTZ
CAMP GRADY SPRUCE

Allison "Peeler" Schwartz began her experience with Camp Grady Spruce as a camper, Jr. Counselor, and Camp Counselor throughout the '70s and '80s. Allison has served on the YMCA Camp Grady Spruce Board of Management for several years and has recently served as the Board of Management Chair for the past two years. As a volunteer, Allison gives her time in supporting camp by attending and volunteering at all camp-related events. Allison serves as an advocate for the campers in the Camp Grady Spruce Counselor in Training Program. Throughout Allison's leadership as Board Chair, she has helped Camp Grady Spruce exceed their annual campaign goal. Allison is always encouraging donors to give to Camp Grady Spruce, indicating her commitment to the organization and its mission. Her dedication, generosity, and willingness to give her time to camp, events, workshops, and the annual campaign are so appreciated. She has exemplified that the most effective way to lead is to lead from within. Allison consistently shows she is faithful to YMCA's Camp Grady Spruce mission. On behalf of the staff and board at Camp Grady Spruce, we want to formally express our gratitude to Allison Schwartz.



BRENT BLACKWELL
FRISCO FAMILY YMCA

Brent has been a volunteer coach for ten seasons at the Frisco Family YMCA. As a volunteer, he has impacted the lives of our sports participants so much that the Y had to create multiple teams from all of the kids requesting he be their coach. Brent's commitment to developing and teaching the kids on his teams is unmatched. He is a great example of our coaches putting "the child first, the sport second." For these reasons, the Frisco Family YMCA would like to recognize Brent Blackwell as our Volunteer of the Year.



DON SCOTT
COPPELL FAMILY YMCA

Don Scott is a 28-year member of the Coppell YMCA and a lead volunteer since 2014. Don has served in many capacities on the board, most recently leading our group as the Board Chair. Don is an alumnus of Texas A&M and continues to be active in the community serving on multiple boards in Coppell. Don stays involved at the Y as a member, often playing in the lunchtime basketball pickup group. Don is a great cheerleader for the Y and is a passionate advocate for the good works that happen through our programs and partnerships.



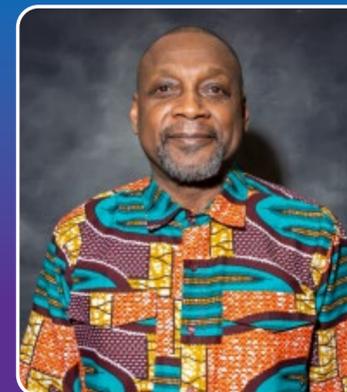
NIKI WILSON
GRAND PRAIRIE FAMILY YMCA

Mrs. Wilson has been a member of our YMCA for the past six years and an advisor in our Youth and Government Program for the past four years. In addition to that, she also sits on our Board of Managers. In Youth and Government, Mrs. Wilson has been an advisor for two clubs, one in high school and one in middle school. Mrs. Wilson has been an asset to our organization and has also been the main reason that Reagan Middle School and South Grand Prairie groups have grown tremendously. In the past few years, Mrs. Wilson has stayed many evenings with her club groups and given up many of her weekends to prepare the clubs. Mrs. Wilson is a selfless, kind, encouraging, and very intelligent person and we could not imagine these past few years without her. Mrs. Wilson has gone above and beyond for the Y and very deserving of the Volunteer of the Year award.



GLORIA CLARY
CROSS TIMBERS FAMILY YMCA

Gloria Clary has been an active member and volunteer of the Cross Timbers YMCA for over ten years. She is a regular contributor to our Annual Campaign and continues to participate as a campaigner too. Through her efforts, she has helped raise thousands of dollars that have allowed many individuals from our community the opportunity to experience the wonderful programs we offer. In addition, Gloria is an active member of our Y Senior group. Our Y Senior group meets regularly throughout the year to organize activities for our Active Older Adults. Gloria's contributions to this group led to successful dances, local field trips, and other fun activities for our seniors in 2019. She also puts together our monthly YSr newsletter making sure our seniors are aware of what is happening at the Cross Timbers Branch. She is a true asset to our senior community and our YMCA.



WILLIE DEBERRY
IRVING FAMILY YMCA

Willie has served on Irving YMCA Board of Managers for four years but has volunteered as a YMCA coach since 1980. His son learned how to swim in the Irving pool and he later became an Irving YMCA lifeguard. He has been the Chair of our Annual Campaign Committee for two years and serves on our Executive Committee. Willie is our top volunteer fundraiser and has been tremendously instrumental in helping our YMCA leaders get connected to leaders in the Irving community. We would like to recognize Willie as our Volunteer of the Year for his true commitment to the Irving YMCA and the community.



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VIVECA DEANES

J.E.R. FAMILY YMCA AT ROCKWALL

Viveca has been a huge part of the J.E.R. Chilton Family YMCA at Rockwall since she joined as a member in 2014. She is incredibly passionate about the good work of the Y in which her entire family has benefited. Viveca is quick to ask a potential donor for support, serve as a YMCA success story testimonial, welcome a new member to our YMCA family, or involve her children, James and Treasure, in a volunteer opportunity. Viveca and her family are the definition of a YMCA family, and we can't thank them enough for all they do for the benefit the YMCA and the community we serve.



MICHELLE NEVELLE

McKINNEY FAMILY YMCA

Michelle Nevelle is a dedicated wife and mother who started her Board service with the Y through her kids' involvement in YMCA Youth & Government. Her leadership to the Community Communication Board Committee has helped the Y get more established and better known in the community. She has been set up the parameters and led the restructuring of the Community and Communications Team. Michelle has been able to deliver results by remaining consistent and positive, even through challenging times. She was instrumental in the further development of our partnerships with McKinney ISD and the City of McKinney. On top of all this, Michelle has continued to be an active sponsor and leader for Model UN and Youth & Government, as well as an active participant in many of the McKinney's YMCA events. She has even exceeded Annual Campaign targets. The McKinney Family YMCA staff, board, and members are very grateful to Michelle for her dedication and hard work.



MARC VILFORDI

LAKE HIGHLANDS FAMILY YMCA

Marc joined the Lake Highlands Board in 2018 and has led through attendance and support at all levels. He has supported the Midnight Basketball program, referred teens to become employees at the Y, and facilitated graduating seniors to apply for the college scholarship the past two years. Through his regular use as of the Y, Marc has done a great job of building relationships with staff and members alike to help foster a sense of community. In addition to his support of the Annual Campaign, the Vilfordi Family is also an early contributor to the Lake Highlands Capital Campaign to provide an outdoor pool. In addition to his great support at the branch, Marc also serves on the Planned Giving Council committee for the YMCA of Metropolitan Dallas Foundation Board. We are proud to honor Marc for his willingness to give his time, talent, and treasure.



CATHERINE WEEKLEY

MOODY FAMILY YMCA IN PARK CITIES

Catherine has been a member of the Moody Family YMCA since 1998. She has been very active with volunteer work throughout the years, including Junior League of Dallas, Susan G. Komen Foundation, Dallas Easter Seal Society, and many more. In 2017, Catherine joined our Board of Managers and made such an impact not only in our community but also on our Annual Campaign efforts. She is currently serving as our Co-Campaign Chair for the Moody Family Y's 2020 Annual Campaign. Her work as a volunteer is greatly appreciated, and we are honored to recognize her as the Volunteer of the Year for the Moody Family YMCA.



ALOUNDA JOSEPH

LAKEWEST FAMILY YMCA

Alounda Joseph began serving on the Lakewest YMCA Board of Management in 2015. During this time, Alounda has been the chair for the Membership & Marketing Committee and has served on the Leadership Development Committee, while also supporting the Annual Campaign. She may be soft-spoken, but she is always willing to step up and challenge herself by accepting any task. Alounda loves ensuring that youth know the variety of career possibilities, including attending college and enhancing their lives through education. Her connection with UNT Dallas has been instrumental in providing youth with resources to have a smoother transition to the next stage of their lives. The Lakewest Family YMCA is proud to honor Alounda Joseph as our 2019 Volunteer of the Year.



TOSKA MEDLOCK

MOORLAND FAMILY YMCA

Toska Medlock is a dedicated volunteer, who ensures that the youth in our community have the skills needed to achieve their dreams. She teaches teens how to sharpen their talents and display their business acumen. Toska is a vested volunteer in our Y Achievers program educating teens on how to become an entrepreneur. She has exposed them to national vendors and local companies. Her relationship with William's Chicken has allowed the entrepreneurship program to flourish. The Y Achievers program has been featured multiple times in the news.



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COURTNEY SHOWELS

OAK CLIFF FAMILY YMCA

Courtney Showels is an advisor to the Y Achievers program where the goal is to help teens establish and pursue high educational and career goals resulting in high school graduation and acceptance to an institution of higher learning or successful adoption of a vocation. She has been a steady force in growing the program at DeSoto High School. She has been transformational in supporting the students in the program and is a leader in training other volunteers to teach the curriculum.



ADAM KELLER

RICHARDSON FAMILY YMCA

Adam Keller is the kind of YMCA volunteer who wears many hats in his work for the Y and exchanges them all often. In 2019, Adam finished serving on the Board of Management, Vice Chaired a wildly successful 2019 Annual Campaign, and chaired the 2020 Annual Campaign. Additionally, he chaired the group that hosted the 2nd Annual Cornhole Tournament at the Richardson Y, which raises funds for Annual campaign expenses. He was also a member of the Adventure Guides Base Camp and stepped up to lead that volunteer group starting in 2020. All of these projects make Adam the Richardson YMCA Volunteer of the Year in 2019.



BRENDA KELLEY

PARK SOUTH FAMILY YMCA

Brenda has been on a health journey. Through her journey, she has successfully lost over 100-pounds and discovered a grit and love for aquatics that she had not known before. You can find Brenda down in the pool during EVERY water fitness class we offer. Week in and week out, she is diligently there helping the seniors, telling her story, and recruiting more people to the pool. As a result of Brenda's tireless efforts, our water fitness participation is up 63%. Also, Brenda serves as the lead for the Aquatics Program Action Committee – APAC. This seniors group helps raise money to purchase items for the pool for members who can't afford them. APAC members have an amazing support and accountability network. In 2019, this group raised over \$1,500 in addition to their campaign pledges to help support aquatics at the Park South Family Y.



LESA TYE-KASRAI

SEMONES FAMILY YMCA (formerly known as Town North Family YMCA)

As an ardent supporter and advocate for the Y's mission, Lesa has set a high example for what it means to be a volunteer at the Semones Family YMCA. Lesa began volunteering with our Safety Around Water program, where she was a force for positive change. From the moment she greeted children, one could instantly tell how much she loved them and how much she believed in the positive impact that a program like SAW can have. Lesa's smile and energy are contagious as she puts all her efforts and talents into various projects. After joining the Semones Family YMCA Board of Managers, she immediately agreed to be a Division Leader for the Annual Scholarship Campaign. While she is an IT and Data professional, Lesa has excelled at fundraising and sharing the Y story because of the love that she exudes for the work and programming that the Annual Campaign supports. She agreed to co-Chair the Annual Campaign in only her second year and led the branch to a record annual total of \$627,801. Lesa is a model for how passion, enthusiasm, and love can overcome even the lowest valleys and inspire others to give their talents in support of a larger cause. We are grateful to Lesa for all her efforts and are honored to nominate her for this award.



CARMEN SMITH

PLANO FAMILY YMCA

Carmen has been very active and helpful with the Silver Sneakers/Active Older Adults groups. She organizes potluck lunches several times a year, sends out invitations, and makes sure the entire Silver Sneakers group receives them. She also helps coordinate the food, décor, setup, and last-minute details for the luncheons. Carmen makes sure that everyone attending is having fun and connecting. She has a positive influence on the seniors and their morale. Carmen volunteers to read in our ChildWatch every Monday. She has always volunteered to read stories and do fun craft activities with the children during Easter, Christmas, and sometimes during Parents Night Out events. She also volunteers at special events like Easter Egg Hunt, Healthy Kids Day, Halloween Boo Bash, and Cookies with Santa. Carmen hosts a bible study group every Thursday at 10 am. For those reasons, we recognize Carmen Smith as our 2019 Volunteer of the Year.



ADRIENNE CORTEZ

T. BOONE PICKENS YMCA

Adrienne is the first woman to chair the T. Boone Pickens YMCA Board of Managers. She began 11 years ago as a member of the T. Boone Pickens Board of Managers. Currently, Adrienne serves as Board Chair, leads the Executive Committee, is an active member of the Ad-hoc Committee, and serves as a representative for all branches board chairs at the Association Board of Directors. Adrienne brings the utmost enthusiasm, energy, and dedication to every hour of volunteerism she gives to our YMCA. Under Adrienne's leadership, the T. Boone Pickens YMCA excelled in many areas of measurement. Some of the highlights are diversifying the board to include younger volunteers from different backgrounds and achieving over 100% of the Annual Campaign goals. Adrienne's commitment to the YMCA and its cause is contagious to the entire board and staff. Her friendly leadership style created a culture of excellence in everything the T. Boone Pickens YMCA does. Adrienne has abundantly given our YMCA her time, talent, and treasure in a way that has transformed the lives of many families and children served by our YMCA. The T. Boone Pickens YMCA is forever grateful to her and her leadership.



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MARCIE MAYER

WAXAHACHIE FAMILY YMCA

Marcie has served the Waxahachie Family YMCA in many volunteer roles and always does so with a servant's heart. Marcie is a member of the Board of Management and takes the lead to ensure hospitality in every meeting. She leads hospitality for any event that our branch puts on. When Y events are complete, Marcie always volunteers to clean up to take the burden off the members and staff. She often cleans bathrooms, workout areas, and any area in need just because she can make a difference. Marcie was also vitally responsible for the success of Poston Gardens' initial year, where she volunteered over 100 hours as a greeter, tulip referee, and tour guide. Her warm smile and infectious attitude leave everyone around her inspired and touched by a genuine spirit of the YMCA mission in action. Marcie's selfless attitude is inspiring and there is no one more deserving of recognition than our Marcie Mayer!



SUE TROUTTE

WHITE ROCK YMCA

Sue Troutte is the Youth and Government advisor for Lakeview Centennial High School. She started with the Youth and Government program in 2014 and that year their mock trial team ended up qualifying for Nationals. She has worked extensively with the YMCA to better streamline and improve the programs offered in Youth and Government, specifically in Mock Trial evaluations. For the past several years she served as an evaluator both at County and District Court rounds and trained evaluators at both District and State conferences. In addition, Sue worked in the judicial offices for both conferences for the past several years. Her team at Lakeview is diversifying such that they not only are focused on Mock Trial, but the Legislative team is the biggest it has been since 2014. In addition, this year they added Media students, one of which was awarded the Broadcast Journalism award at State Conference. Sue began taking students to Model UN the first year that it started separate from the State Conference. Her first year Lakeview Centennial took 3 delegates, the second 8, the third 18 and last year 25. She has recruited several volunteer helpers over the years including her husband Rick Troutte.

Youth Character Award

honors worthy young people who embody the four YMCA core values: honesty, respect, responsibility and caring. The award is to recognize those whose lives and achievements demonstrate an enduring commitment to qualities associated with good character.



GABRIELA SANDOVAL
GRAND PRAIRIE FAMILY YMCA



ZACHARY THOMAS
MOODY FAMILY YMCA IN PARK CITIES



SEBASTIANE CABALLES
MOORLAND FAMILY YMCA



JULIE BOWERS
OAK CLIFF FAMILY YMCA





2019 FINANCIALS

The Y can only fulfill its mission through the generosity and support of the community.
The Y seeks to always be good stewards of that support.

2019 INCOME*

Contributions	\$ 7,693,379
Grants/United Way	\$ 883,368
Membership Dues	\$ 26,595,092
Program Fees	\$ 30,256,397
Other	\$ 98,734

2019 EXPENSES*

Personnel Costs	\$ 36,360,407
Contract Services	\$ 4,015,024
Supplies,ETC.	\$ 4,158,904
Occupancy/Equipment	\$ 7,629,793
Adventure Guides	\$ 580,069
Technology/FFE	\$ 1,339,329
Other	\$ 10,443,852
Transfer to Reserves	\$ 999,592

TOTAL INCOME
\$65,526,970

TOTAL EXPENSES
\$65,526,970

* Unaudited information

* Unaudited information



2019 INCOME \$ 65,526,970



■ Contributions ■ Grants/United Way ■ Membership Dues ■ Program Fees ■ Other

**2019 ANNUAL CAMPAIGN
\$3.9 MILLION**

2019 EXPENSES \$ 65,526,970



■ Personnel Costs ■ Contract Services ■ Supplies, ETC. ■ Occupancy/Equipment
■ Adventure Guides ■ Technology/FFE ■ Other ■ Transfer to Reserves



BENEFITING OUR COMMUNITY

COMMUNITY ASSISTANCE

\$5.5 Million

DIRECT COMMUNITY ASSISTANCE

Membership, Program, & Income-Based Scholarships

\$3.0 Million

INDIRECT COMMUNITY ASSISTANCE

College Scholarships, Agency Scholarships, Subsidies, etc.

\$1.6 Million

OUTREACH

Community Health, Healthy Living, Youth Development, etc.

\$.9 Million

VOLUNTEER SUPPORT

\$6.1 Million

**TOTAL COMMUNITY
BENEFIT
\$11.6 MILLION**

**COMMUNITY ROI
166% ROI**

**RETURN ON INVESTMENT
of \$4.37 Million through ANNUAL CAMPAIGN**



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



YMCA OF METROPOLITAN DALLAS

YMCA of Metropolitan Dallas Association Office

1621 W. Walnut Hill Lane, Irving, TX 75038

(214) 880-9622

www.ymcadallas.org

#ymcadallas #forabetterus

YMCA Mission:

To put Christian values into practice through programs that build healthy spirit, mind and body for all.