



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## YMCA OF METROPOLITAN DALLAS 2021 TURKEY TROT T-SHIRT CONTEST RULES & GUIDELINES

The YMCA of Metropolitan Dallas is accepting artwork submissions to be considered for the official **2021 DALLAS YMCA TURKEY TROT** and **2021 DALLAS YMCA JUNIOR TROT** events that will occur on **Thanksgiving Day, November 25, 2021**.

**SUBMISSION DEADLINE:** Artwork must be submitted by **11:59pm on July 5, 2021**. Late submissions will be disregarded for consideration in this year's event.

### ARTWORK/DESIGN SPECIFICATIONS:

- The Y logo cannot be distorted or modified. The logo must appear in either the blue/green version, all white or all black. The logo should not appear in any other colors.
- Artwork can incorporate a turkey image but it is not required.
- Artwork submitted must be originally created by the artist/designer or parent/guardian of the artist/designer.
- Artwork becomes the property of the YMCA of Metropolitan Dallas for use in the 2021 Dallas YMCA Turkey Trot, Junior Trot, and other self-promotional marketing purposes.
- Artwork can be hand-drawn but must be scanned and submitted in digital format. Computer generated artwork can be submitted using one of the following file formats:
  - .EPS (preferred), .AI (preferred), .PDF (preferred), .PSD, .TIF, .JPG
  - Please do not submit files in Microsoft Publisher.
  - File size of each submission must be 30 MB or less.
- Artwork must be fully downloadable i.e., please do not submit links or urls to online artwork.
- Artist signature can be incorporated in the final design, but no more than .75" wide and .25" tall.
- If chosen, the Dallas YMCA may reach out to finalize the design to be print-ready for screen printing. This could include adjusting colors, margins, separating into layers or different files to make it easier to produce the official t-shirts.
- Artwork must not contain any explicit language, imagery or symbols that may be offensive to others.
- Artwork must keep within the core values of the Y: caring, honesty, respect, responsibility.
- Limit 5 artwork submissions per individual. Different submissions by the same artist/designer must be inherently or mostly unique from each other to be considered.
- Artwork must be contained within a 12" wide by 12" tall box to be used in screen printing on t-shirts. The final design will have the Official Wordmark at the top (placement A) **OR** bottom (placement B).
- To submit artwork, visit the website [www.thetrot.org/TSHIRT](http://www.thetrot.org/TSHIRT) and upload files.

### CONTEST PROCESS

Only designs submitted by the deadline on July 5th, 2021 will be reviewed and considered. A group of finalists will be chosen for public consideration by Friday, July 6th. The general public can vote online at [thetrot.org](http://thetrot.org) and voting will occur from July 16th – August 1st with the winning design chosen by or before

[www.thetrot.org](http://www.thetrot.org)

**YMCA Mission:** To put Christian values into practice through programs that build healthy spirit, mind and body for all.

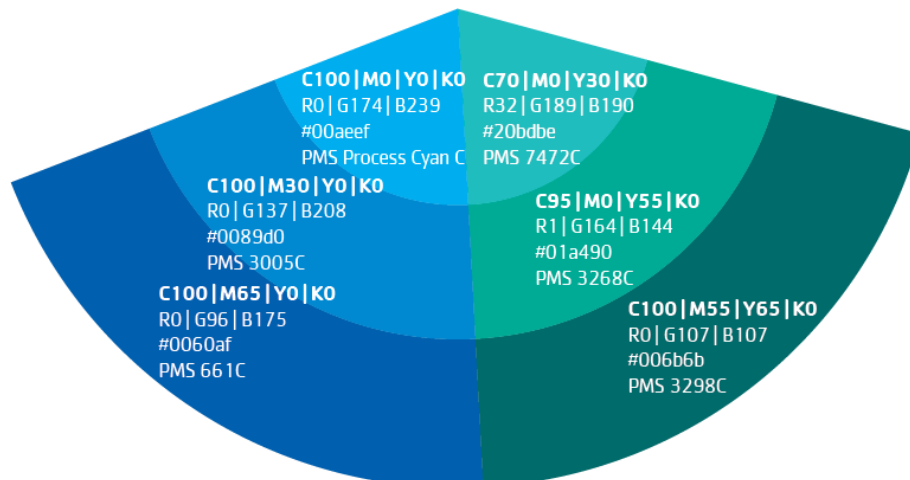
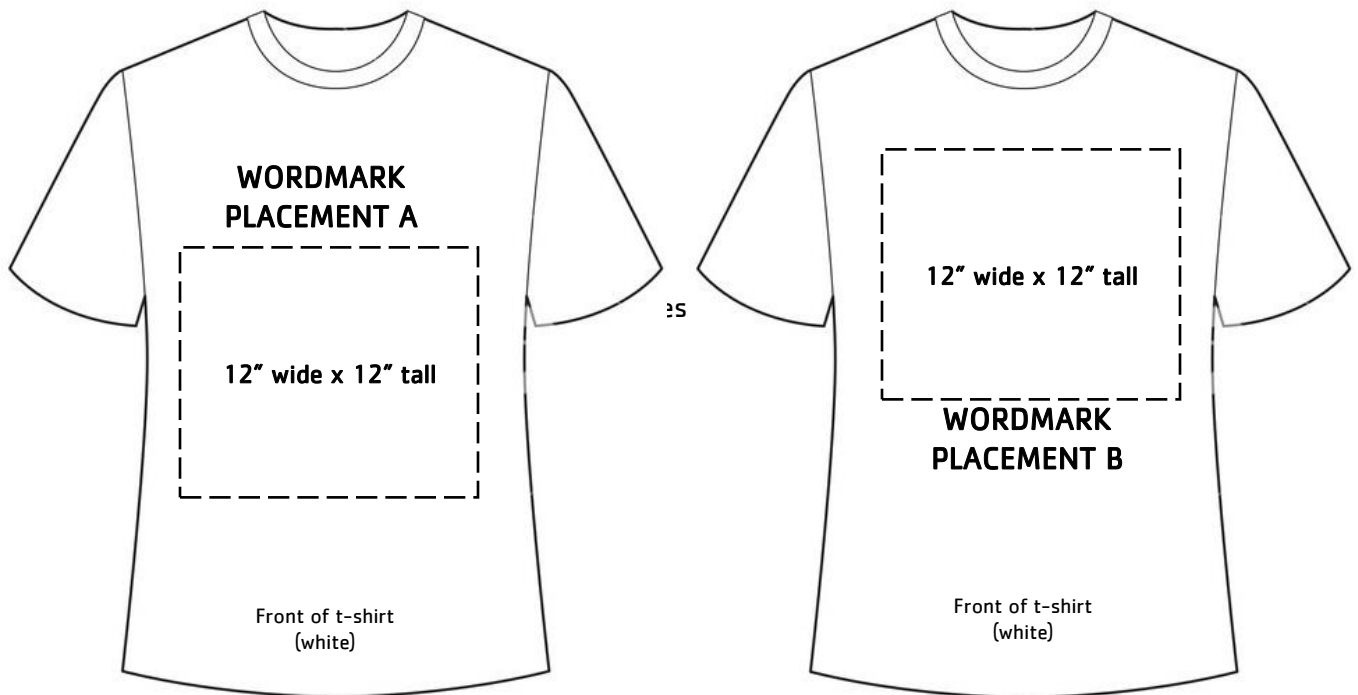
**Impact Statement:** The Y ensures all people have equitable access to the essentials needed to become thriving members of the community. Daily, the Y bridges and fills individual and community needs as a catalyst for impactful change.

Wednesday, August 4th. The first round of voting will be July 16 through July 23 with seven semi-finalists. The top three designs with the most votes will be presented to the public as finalists for a second, final round of voting July 24 - August 1. The winning design will be announced on August 4. The winner will be notified via email and/or phone.

**WINNING DESIGN:**

The artist/designer that creates the winning artwork will receive complimentary registration for four (4) individuals to the 2021 Dallas YMCA Turkey Trot which includes 4 official Turkey Trot t-shirts, one (1) official Turkey Trot Race Committee apparel, digital recognition (on website and social media) and recognition in press release/articles.

**Official Wordmark**





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**FULL YMCA COLOR PALETTE:**

Additional colors may be used as support of the core design (exa: Turkey)



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