

The YMCA's Moorland Family YMCA at Oak Cliff has a deep foundation of service to the surrounding communities. The Y is committed to ensuring all YMCA facilities are equitable, and services are meeting the unique current and emerging needs of children, adults and seniors who call Southern Dallas their home.

These efforts have guided our strong commitment in creating equitable opportunities and address negative impact of the pandemic for youth, families, and individuals to increase the collective health, wellness, education, economic opportunity, safety, and quality of life in Southern Dallas.

This proposed multi-purpose community facility project responds to the negative health and economic impacts of the pandemic by providing new facilities to historically underserved populations to improve outcomes for work force development, education, and health monitoring. The facility needs to address the issue of more spacing for individual participants, modern designs for dressing rooms will be implemented to allow for the Y to serve its community through natural disasters like the pandemic. Additionally, the innovative design will address equitable access and new definitions of gender and family.

The Moorland Family Y will build an open-air, covered pavilion, that will have large fans to move the air and outdoor lighting. This new structure will allow the Y to provide health screenings, exercise classes and social gatherings within a well-ventilated venue. Additionally, a new HVAC system will be installed to provide better air circulation.

### Proud History

Established in 1928, the Moorland Family YMCA played a huge role in shaping the lives of Dallas African Americans as being the first all African American YMCA in Dallas. Moorland YMCA was named after Dr. Reverend Jesse Edward Moorland. Moorland was the second secretary of the Colored Men's Department of the YMCA in Washington D.C. He raised over \$2 million dollars to create 29 new YMCA buildings across the United States, including our very own Dallas Moorland YMCA. Annually, the Mooreland YMCA serves more than 3,000 residents.

### Strategic Vision

The Y's strategic plan for its Southern Dallas facilities, including Mooreland, is projected to increase the community served by 35% and strengthen the Y's community impact by focusing resources and measuring outcomes in four key areas:

- Providing equitable programs and employment to all
- Helping kids succeed in schools
- Improving people's health and well-being
- Serving as a community hub

### KEY FACTS

**Census Tract** | 48113010906  
**Poverty:** 21.8% (Distressed)  
**Median Family Income:** \$51,250 (For comparison, the median income for all of Dallas County is \$63,494)  
**Unemployment Rate:** 12.8%

### Project Components |

Community Facility  
 Pre-K Childcare  
 Healthy Eating  
 Senior Programming  
 Youth and Teen Development  
 Drowning Prevention

### PROJECT COST

\$10,000,000

### CURRENT FUNDS

\$3,461,750

as of March 10, 2023.

If you would like more information please email us at [giving@ymcadallas.org](mailto:giving@ymcadallas.org).

