

# YMCA of Metropolitan Dallas Donor Privacy Policy

#### Overview

This privacy policy will advise you about our guidelines concerning the use of your personal information, including, without limitation, the reasonable efforts we make to protect your information in accordance with these guidelines, and about what choices you have concerning our use of such information. Please read this policy carefully. We may need to change this policy from time to time in order to address new issues and reflect changes on our site. We will post those changes here so that you will always know our policies regarding what information we gather, how we might use that information and whether we will disclose that information to anyone. Please refer back to this policy regularly.

### YMCA of Metropolitan Dallas Donor Privacy Policy

This privacy policy applies to collection of information, including information collected on our website. By submitting your information to us or any of our staff, you consent to the terms and conditions of the policy and to our processing personal information for the purposes stated below.

### **Personal Information**

"Personal Information" is information that identifies you personally, such as your name, address, telephone number, and email address. We collect and store the personally identifiable information that you have provided us. Here are some examples of ways in which we may collect your information.

- When you request information via one of the email addresses identified on our website or otherwise contacts us in person, by phone or email, with a question. We may then collect your name, address and email in order to respond to that inquiry.
- We may collect your name, email address and other contact information if you\_register for an event.
- We may collect your name, email address, telephone number and payment information when you make a contribution, either on our website, over the phone or by mailing in a check.



# YMCA of Metropolitan Dallas Donor Privacy Policy, continued

### **Use and Disclosure of Personal Information**

- We will not sell, trade or share your personal information collected on the website or through any other business activities. The responsible use of personal information requires that the YMCA respect individual privacy, protect against identity theft and other unauthorized uses, and comply fully with all laws and government regulations in the collection, use, storage, display, distribution and disposal of such information. Authorized uses of personal information within the YMCA are limited to those which a) are necessary to meet legal and regulatory requirements; b) facilitate access to services, transactions, facilities and information; or c) support efficient membership and administrative processes.
- We will not send you mailings on behalf of other organizations.
- We will only share your personal information if you give us specific permission to do so.
- We will collect payment information, billing address and other information necessary to process a donation or event registration.
- We will use your information to comply with the law or in the good faith belief that such action is necessary to conform to the requirements of law or comply with legal process served on us, protect and defend our rights or act in urgent circumstances to protect the personal safety of others.
- We will use the personal information to protect against potential fraud. We
  may verify with third parties the information collected in the course of
  processing a gift, event registration or other donation. If you use a credit or
  debit card on the website, we may use card authorization and fraud
  screening services to verify that your card information and address matches
  the information that you supplied to us and that the card being used has not
  been reported lost or stolen.
- You have the right to review information that we have collected about you. To review that information please contact us in writing at:

YMCA of Metropolitan Dallas Director of Donor Services 601 N. Akard Dallas, Texas 75201

Except as described in this Privacy Policy or at the time we request the information, we do not otherwise disclose your personal information to any third parties. Further, The YMCA of Metropolitan Dallas will not sell or trade your personally identifiable information to any third parties.